

The 5-Minute Guide To Getting Email Marketing Results

- SPECIAL REPORT -

Have you ever wanted to build a more meaningful relationship with your audience?

Would you like to be a top blogger perhaps? A full-time internet marketer who can sell thousands of ebooks?

Or perhaps you already have a business and you just want to generate more interest and more business for it?

No matter what the case, an email list can be an incredibly powerful tool that will help you to do all those things and more. Email has the ability to influence and impact your audience in ways that no other form of marketing can – and it's also incredibly simple to get started with thanks to the complete lack of up-front investment needed and the great tools out there to help you get started.

The statistics make it clear too: email marketing is *top dog* when it comes to making profit and building trust.

Just consider a few of these metrics:

- Email marketing has a ROI of over 4,300%!
- 91% of US consumers check their email once a day *at least*
- 66% of consumers in the US over 15 have purchased at least one thing as a direct result of an email campaign

- When surveyed, internet marketing companies say that email marketing is more profitable than:
 - PPC
 - Content marketing
 - Display advertising
 - Mobile ads
 - Direct marketing
 - Social media

If you take a look at any of the blogs on making money online or running a blog, you'll find that they *all* recommend email marketing as one of the single most important things you can invest your time and money in.

And yet there are still a lot of people out there who aren't putting their faith or their time into this form of marketing.

Why?

One big reason is that people simply don't understand what email marketing is capable of or how to make the most of it.

Many of us are not that engaged with the email marketing we receive and this makes it hard for us to imagine how it can work for us as marketers. And it might be something that you've dabbled with in the past but had no success from.