

**The 5-Minute
Guide To Turning
Your Entrepreneurial
Idea Into a Success**

- SPECIAL REPORT -

Have you ever dreamed of being a highly successful entrepreneur? Of coming up with a single original idea that helps you to change the world and get incredibly rich along the way?

Imagine just how incredible it would feel to not only benefit from the financial reward that comes from a world-changing idea, but also to get the satisfaction that comes from knowing that you've made a positive impact that will change the fate of mankind.

Can one man or woman really make a difference?

I don't know... why don't you ask Mark Zuckerberg, Elon Musk or Steve Jobs? How about Matt Mullenweg, creator of WordPress?

And I don't believe that these people were somehow 'special' either. Very intelligent yes. Luck? Somewhat. But they were also shrewd business people with passion and an aptitude for asking the right questions – all things that you can *learn*.

And right now, thanks to the emerging sharing economy, crowdfunding and the amazing tools available to us through the web, it's easier than ever for *anyone* to become a visionary entrepreneur.

The only thing stopping you is a lack of knowledge regarding how to make it happen. And that's where this five-minute guide comes in.

In a few simple steps, you're going to learn how to launch your own disruptive business idea with the potential to change the world. Are you ready to change everything?

Step 1: Find the Need

The first task is to find the need – the thing that you can offer that is currently not available and that will make a huge impact on the world.

This often comes down to asking the right questions, learning from other innovators and asking the right questions.

One strategy is to ask yourself how a service that you already provide could be 'productized'. In other words, how could an app or website do what you're doing and put you out of a job? This is what Matt Mullenweg – formerly a web designer – did when he created WordPress.

Likewise, think about your own 'pain points'. This means looking at all the things you do every day that feel like a waste of time, energy or money. How could this be solved more elegantly?