



INTERNET MARKETING FOR NEWBIES
UNLEASHED

Read This Report to Learn the Only Type of Internet Marketing That Works

There are two main approaches to internet marketing.

One of them works.

The problem is that the vast majority of people who start out are going to get the wrong advice and they're going to start off with the *other* type of internet marketing.

Just take a look at one of the big marketing forums like Black Hat World or Warrior Forum and you will quickly learn the predominant attitude toward internet marketing. A lot of people view this as a system that can be hacked, as something that you can win at through sheer volume and spam.

And that's what results in some very low quality websites making their way onto the web.

You will have encountered the sort. These are the sites that are covered in adverts and that are shameless about promoting affiliate products. These are the sites that are filled with near-illegible writing, written in pidgin English and filled with repetitive keywords. These are the sites that don't have any brand to speak of but rather just a title that also happens to be the keyword.

And guess what? Most of these sites are destined for failure.

In this free report, you're going to learn why 80% of the community is wrong about internet marketing and how you can approach it differently with the best results.



**EVERYTHING WRONG WITH INTERNET
MARKETING, IN A NUT SHELL**

Everything Wrong With Internet Marketing, In a Nut Shell

If you're still not sure what I mean when I say that a lot of people take the wrong approach to internet marketing, then consider the example of the many different 'link building' services on the web.

Most of these services use the same strategy: they use a PBN and spun content. A PBN is a 'private blog network', which means that it is a network of blogs all owned by one individual or company. These blogs link to each other, which creates a false impression of authority in the eyes of Google and helps each blog rank more highly.

Spun content meanwhile, means that the PBN owners fill the content not with unique content but with content that has been repurposed to *look* unique. So in other words, they will take an article that has already been published elsewhere (sometimes without the owner's permission) and will then swap words for synonyms. This means that Google can't tell the content isn't original and if all goes to plan, it will work just as well as something hand written.

Except it very rarely works.

What you end up with instead, is content that reads like so:

Hello to our great patrons today! This is the good web page all about the ways to get a great six packs!

In other words, it's pretty much gibberish and no one will spend more than two minutes reading it. Very often, the PBN owners will say that the content has been 'checked' by a professional writer but you only need to look at the quality of the adverts in many cases to see that this will count for naught. Unfortunately, many of the SEO services offering these types of links don't speak English as a first language and it *really* shows.

So, what happens if you buy these links? Simple: you communicate to Google that you are trying to spam its index. Google will see that you suddenly obtained 100 links in the space of a few days and that these links were all on poor quality sites that already linked to each other. It will see that the content surrounding your link is gibberish and if it suspects that