LEADERSHIP SUPREMACY



How To Inspire Your Team And Make Extraordinary Things Happen

Table of Contents

Introduction	4
Chapter 1: What Makes a Great Leader?	7
Traits of a Great Leader	10
Chapter 2: How to Inspire Your Team	14
Introducing: The Golden Circle	15
Chapter 3: How to Incentivize the Right Way	24
Why Incentives Don't Work	25
Ownership, Autonomy and Understanding	27
Chapter 4: How to Increase Your Charisma and Authority	30
How to Deliver a Great Speech	31
Effective Communication	33
Chapter 5: How to Deal With a Crisis	37
Seeing the Unseen	38
Weathering the Storm	40

INTRODUCTION



Most of us will never have seen ourselves as being leaders. For the majority of us, the thought of taking charge of an office will not so long ago have seemed completely absurd. That's a job for high fliers, for people-people... for born leaders!

But despite any initial apprehension, leadership roles are something that many of us will have thrust upon us against any protestations. In the vast majority of industries, progress and a hike in salary *means* taking on more responsibility. And that responsibility will very often take the form of some kind of leadership role. You can only progress so far before you start having staff under you and the further you

CHAPTER 1: WHAT MAKES A GREAT LEADER?



Perhaps the best place to start is by asking what makes a great leader. What is the end goal here? What are you aspiring to?

When we think of great leaders, we will often think of inspiring superhero types. People with heroic, puffed out chests, powerful voices and a cool air of confidence. They always know the right thing to do and they have the uncanny ability to reel off motivational and inspiration speeches at the drop of a hat. No one ever defies these great leaders because they don't want to – the leaders are so just and wise that they have no need. But if anyone ever *did* cross them, they would be immediately be put to rights with a stern but fair judgement

and unquestionable authority. These are the leaders that make us feel safe, that steer our ships through uncharted waters and that make us feel like we can do anything as a team. These are the heroes taken straight out of the Saturday morning cartoons you probably watched as a child (which, by the way, are based very much on our Father and Mother archetypes).

Now the chances are that you probably have known a few people like this in your lifetime. Perhaps you have a parent who really is that wise, all-knowing figure. Or maybe you had a teacher that inspired you when you were younger and helped you to make the career choices that led you to where you are today.

You might also know of some famous real-life characters who fit this bill. Perhaps you know of a few celebrities who you look up to, or a few historical characters even.

But for the most part, this is not the reality of what makes a good leader. While all these things could certainly help you to inspire followers, they are certainly not necessary for you to become an effective leader. And it's just as well - as that would be an awful lot of pressure to put on yourself!

So what does make a good leader? What is the minimum entry requirement?

Of course this is a somewhat abstract concept and not one that can be satisfied with a simple answer. But let's give it the best shot.