



# NETWORK MARKETING \$URVIVAL

How to Survive in the Network Marketing Jungle...

"Choosing the **Right** Company &  
Always Making **Profit** From Them All!"

Always Making Profit From Them All...  
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## **THE SHOCKING TRUTH!**

If you are reading this book, let me first congratulate you if you are a newcomer to the world of MLM and allowing me to impart my experiences on the industry to help you in taking the first step into this fantastic industry.

My intentions of writing this book is to help and provide people generic information that would apply to any company regardless on their marketing/compensation plan, product, team, country or even offline or online!

It is indeed a shocking truth to find out that over 95% of network marketers or home based business owners are operating their business at a LOSS!

How scary if you are reading this for the first time.

Well thankfully if we all worshiped statistics fanatically, most people today will be afraid to drive cars or even go to school (e.g. the percentage of road accidents and how many students in a class 'make it' in getting distinctions)

We all want to be smart people and rather be in the top 5% being the ones making the money now, don't we? Of course we do.

It is sad that countless of poor victims join the industry, uninformed, and when they run into problems, they usually put the blame on the company, the team or even the industry itself!

That is why we hope to avoid such unfortunate circumstances.

Even if you have been involved, this information is invaluable because it might teach you things you have missed out or information to help your downline.

**Let's proceed...**

## Why Would You Be Choosing an MLM in The First Place

MLM survival. Let's face it, the world out there is like a jungle. More particularly so in the MLM world. It would be easy to say, since it is that difficult, let's just forget about the whole MLM or network marketing deal in the first place (then this book would not be necessary at all). That action would be self-defeating.

There is good news for all of us. So let us instead start from a positive note.

The purpose of this book is not just about teaching you to choose the right MLM Company but also how, by being properly educated about the industry, you will be able to **receive benefits** from every opportunity you invest your time and money in. The information here will be completely generic and neutral. I am not endorsing any company over the other as **there is no such thing as the perfect MLM** but rather **choosing an MLM that is SUITABLE for YOU!**

Whatever your reasons may be, let us make a few assumptions about it before we proceed (or else you wouldn't pay for this E-book in the first place)

- (1) Making money
- (2) Saving money on products
- (3) Meeting new people
- (4) Growth and development

### **Making Money**

- (a) Looking for fast money
- (b) Building a long term business with money coming in long after you have 'retired'
- (c) Investing in the product itself

For people looking for fast money, there are pros and cons to this kind of thinking.

Some people are WELL TRAINED salesmen. They have built the relationship with their clients, customers and all sorts of people. People trust what they say and will trust whatever they are selling. They may sell the product itself (sometimes, in large quantities), or they may sell the opportunity (the money making part of it) or both. Are YOU this kind of person?

Fast money is not impossible, but it COULD be for the short term only. Consider the facts that 80-90% of people in the world are NOT built for sales. If a salesman sponsors