

# Online Photography Guide



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**MIDNIGHT** **E-BOOKS**

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# Introduction

You're reading this because you have two passions in life. First, you love taking photos. You probably carry your camera everywhere with you, just waiting for a chance to snap a candid shot that tells a little story. That's the art of photography and, if you're reading this, you have a passion for that art.

But then there's your passion for money. Don't worry, you're not being judged. It's good to be motivated by money. It's what makes the world go 'round, right? Or is that love? Point is, money may not bring happiness, but it sure makes life a whole lot easier to get through.

And anyone knows that the best way to make money is to take what you love and turn it into a business. Well, congratulations. You have taken the first step towards making money doing what you love: Taking digital photos.

Not many people know that you can make a good living just by selling photos over the Internet. But once you become aware of just how many photos we're exposed to on a daily basis, the realization that you can make money taking great photos should be a no-brainer.

## Photographs Everywhere You Look

You would have to live in a shack out in the woods like the Unabomber to not be exposed to literally hundreds of photographs per day. Think about your daily life. If you ate breakfast this morning, there was

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# Do You Have What it Takes?

If you think it's easy to sell digital photos online, you're mistaken. Show me one person who's made it big selling photos, and I'll show you ten more just like him/her that don't make squat. They could even be taking pictures of the same things. The difference between them is that the person who made it put time and effort into his/her photo business. So ask yourself, do you have what it takes to sell your digital photos online?

If you said yes, then you must commit yourself if you hope to make it.

Go back and read that sentence again. That's the most important aspect of making money through digital photography. You must put in the required time and you must remain passionate about what you're doing because that passion, or lack of it, will come out in your photos. And finally, you must be able to have patience until you've learned enough to actually know which photos will sell, and which ones won't.

## Time

The amount of money you make with your photos depends on how much time you invest in your business. On average, you should expect to work at least four hours per week, and more if you're really ambitious. Four hours is nothing and it's worth it when you consider you're doing what you love.

## Are You Creative?

This is a huge one. You can take a thousand pictures of your cat and it's likely not one of them will sell for even a penny. That's because cats

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