WHITE LABEL DROPSHIPPING



THE ULTIMATE BUSINESS MODEL THAT LETS YOU SELL HUGE INVENTORIES WITHOUT LIFTING A FINGER

How to Create an Online Dropshipping Business

A Five Minute Guide to Setting Up the Ultimate Home Business

Whether or not you know what dropshipping is, stick with this guide and we'll explore how you can go about setting up a brilliant business model that has a huge number of considerable advantages and very little in the way of disadvantages!

Dropshipping will allow you to have your cake and eat it – to take full control of an amazing online business selling physical products with *your* branding on them. But unlike business models that involve actually *creating* a product, there's no upfront investment and no risk.

What's the catch?

There isn't one!

The only challenge is finding the dropshipping providers to work with and discovering the business model in the first place. The only reason more people aren't already actively involved in dropshipping is that they don't know what it is or how to get started.

With this guide to hand, you don't have that problem!



So What is Dropshipping, Exactly?

Dropshipping is really a fulfilment model. Fulfilment in a business sense of course really means 'delivery' and so dropshipping is a model that ensures your products will be delivered to customers on time, intact and without costing you a huge amount of money.

The way this works is quite novel though and also solves any challenges you might have had regarding manufacturing etc.

That's because dropshipping allows you to simply pass on orders directly to manufacturers and wholesalers.

You list the products on your website as though you were any online store like Amazon and then when someone places an order, you simply send that order on to the wholesaler or manufacturer that creates the products.

They will then send the product on to the customer and they will handle everything from the delivery to the packaging to the product itself.

You get to keep a proportion of the profit but you don't need to worry about providing the service, designing or creating the product, or even storing huge amounts of inventory. This means there's no upfront expense – only the profit that comes from selling lots of copies of your products.

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